



# Salesforce

EX-Con-101 Exam

Salesforce Certified Experience Cloud Consultant

Exam Latest Version: 16.5

## DEMO Version

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### Question 1. (Multi Select)

Universal Containers (UC) maintains multiple customer experiences, but only one profile for all customer users. No customer has access to more than one experience.

Which two steps should the UC admin take to grant access to each customer? Choose 2 answers

- A: Create a permission set.
- B: Select a permission set for a given experience.
- C: Select the profile for a given experience.
- D: Edit the applicable user profile.

**Correct Answer: A, B**

#### **Explanation:**

To grant access to each customer, the UC admin should select a permission set and a profile for a given experience. A permission set is a collection of settings and permissions that give users access to various tools and functions in Experience Cloud. A profile is a collection of settings and permissions that determine what users can see and do in Experience Cloud. By selecting a permission set and a profile for each experience, the UC admin can control the access level of each customer user.

### Question 2. (Single Select)

Northern Trail Outfitters would like to display a different Hero component on the Home page for United States and EMEA.

How should an administrator accomplish this?

- A: Create a page variation for EMEA, configure the Theme, and include a different Hero component.
- B: Create a page variation for EMEA, configure the flexible page layout, and include a different Hero component.

C: Use the same page variation for EMEA and include multiple targeted HTML components.  
D: Use the same page variation for EMEA, include multiple Hero components, and target each , component.

**Correct Answer: B**

**Explanation:**

Page variations allow you to create different versions of a page for different audiences. You can use the flexible page layout to customize the components and layout of each page variation. You can also target each page variation to a specific audience based on criteria such as location, profile, or record type.

**Question 3. (Single Select)**

What does a system administrator need to do when creating Experience Cloud users?

- A: Add user to an account as a contact record.
- B: Add user to an account as a user record.
- C: Click the "Log In to Site as User" button.
- D: Assign Partner Community Plus license to the user.

**Correct Answer: A**

**Explanation:**

To create Experience Cloud users, you need to add them to an account as contact records. Then, you can enable them as Experience Cloud users and assign them a user license and profile.

**Question 4. (Single Select)**

Ursa Major Solar (UMS) would like to render a header and footer from an external content management system into its customer portal.

Which feature should UMS use to accomplish this?

- A: Developer Console
- B: Compact Header Properties
- C: Rich Content Editor
- D: CMS Connect

**Correct Answer: D**

**Explanation:**

CMS Connect allows you to display content from an external content management system (CMS) in your Experience Cloud site. You can use CMS Connect to render a header and footer from your CMS in your site, as well as other content types such as articles, banners, or images.

**Question 5. (Multi Select)**

In which two ways can Opportunities with a Community User be shared?

Choose 2 answers Calculator

- A: Add a Partner Community profile to a Sharing Set and add Opportunities as an object in the Sharing Set.
- B: Add a Customer Community Plus profile to a Sharing Set and add Opportunities as an object in the Sharing Set.
- C: Create an owner-based sharing rule with a Customer Community User.
- D: Create a criteria-based sharing rule with a Partner Community role.

**Correct Answer: A, D**

**Explanation:**

Sharing sets allow you to grant access to records that have a lookup relationship to the same account or contact that the community user has. You can use sharing sets to share opportunities

with partner community users who belong to the same account as the opportunity owner.

Criteria-based sharing rules allow you to share records based on field values. You can use criteria-based sharing rules to share opportunities with partner community users who meet certain criteria, such as region, industry, or status.



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