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C_BCSCX

ExamName: SAP Certified - Positioning SAP Business Suite via SAP Customer Experience Solutions

Exam Version: 4.0

Questions & Answers Sample PDF

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Question 1. (Multi Select)

What are the challenges faced by a Chief Revenue Officer (CRO) persona?

Note: There are 3 correct answers to this question.

- A: Talent development
- B: Organization design
- C: Data privacy and management
- D: Cross-functional alignment
- E: Absence of agile technology development

Answer: A, B, D

Question 2. (Single Select)

What does Clean Core mean in relation to SAP Customer Experience?

- A: It is a strategy to retain an existing installed base of solutions.
- B: It is a strategy to aid in cleaning legacy data for the purposes of data migration.
- C: It is a strategy to minimize modifications, and to run with cloud-compliant extensions and customizations.
- D: It is a strategy to keep existing solutions in the target system environment by prioritizing.

Answer: C

Question 3. (Multi Select)

In what ways can SAP CX AI toolkit optimize businesses?

Note: There are 3 correct answers to this question.

- A: By automatically generating and managing product attributes from existing descriptions
- B: By supporting edge computing scenarios

- C: By providing visual search options to transform the shopping experience for customers
- D: By generating engaging content for banners, social media posts, and blog posts
- E: By integrating with non-SAP systems

Answer: A, C, D

Question 4. (Single Select)

Which part of SAP BTP can be positioned with SAP Customer Experience when customers want to combine data from many sources and build models?

- A: SAP Customer Data Cloud
- B: SAP Business AI
- C: SAP Workzone
- D: SAP Datasphere

Answer: D

Question 5. (Multi Select)

Which of the following are some of the benefits of using SAP Business Technology Platform with SAP Customer Experience?

Note: There are 3 correct answers to this question.

- A: SAP Build can be used to create custom apps.
- B: SAP Cloud ALM tools and accelerators can be used to help jumpstart a customer implementation.
- C: AI capabilities empower sales & marketing analysts to accelerate decisions.
- D: Business process analysis is available out-of-the-box.
- E: SAP Integration Suite is available to integrate applications.

Answer: A, C, E

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