

ALEJANDRO GHALILI

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Employment

• Dr. Joe International
Education
05/2019 - Present
Arcadia, California
USA

• University of California
Santa Barbara
01/2024 – 04/2024
Santa Barbara, California
USA

• University of Western
Ontario
09/2020 - 08/2021
London, Ontario
Canada

• Rogers
05/2019- 08/2019
Brampton, Ontario
Canada

Learning Specialist

- Designed and implemented online language learning curricula using Articulate Storyline/WBT Development for diverse professional and academic areas.
- Collaborated with cross-functional teams to enhance curriculum quality through AI and Ed-tech tools like Google Suite.
- Utilized Learning Management Systems for evaluating, analyzing curriculum material while ensuring adherence to company standards, guidelines, templates.

Researcher at the Department of Communication

- Developed dissertation methodology was developed by acquiring APIs from X and TikTok using Python, preprocessing the raw data with sophisticated data cleaning techniques, and categorizing findings using linguistic frameworks.
- Collaborated with Dr. Joe Walther and a research team of various backgrounds to develop an initiative on online hate.
- Engaged with subject matter experts including task analysis meetings to ensure high-quality research insights delivery from participant pool.

Teaching Assistant

- Collaborated via Microsoft Teams with linguistic experts & educators aligning curriculum content with high academic standards.
- Conducted user research understanding educators' & students' needs through flow charts & diagrams
- Independently took charge of social media management. Digitally marketed departmental courses and Hispanic cultural initiatives using tools such as Adobe Pro and Canva.

Data Analyst Intern

- Worked closely with cross-functional teams of engineers, product manager and stakeholders that worked to communicate insights and suggest improvements.
- Developed test scripts used for hardware localization automating testing processes ensuring consistent data collection across configurations.
- Presented findings, specifically highlighting the demand for bi-lingual integrations in future projects.

Education

• Universität De Pompeu
Fabra
09/2022 - present
Barcelona, Spain

• University of Western
Ontario
09/2016 – 08/2021
London, Ontario, Canada

PhD in Linguistics

- **Dissertation Project:** Tone Tags: The linguistic method for conveying tones from written material on social media.
- **Areas of Interest:** NLP, Pedagogy, Syntax, user experience on social media.

Master of Arts in Scientific Computing and Spanish Linguistics

- **Thesis:** *Predicting Attitudes on Covid-19 with Twitter: A tri-regional longitudinal study on Twitter.*
 - Developed a model to classify and analyze COVID-19 tweet semantics.
 - Crowdsourced annotation of 150,000 tweets using Tweepy and annotated via Amazon Mechanical Turk
 - Created detailed guidelines and prompts for identifying misinformation, public sentiment, and specific themes.

Bachelor of Arts in Sociology and Minor in Spanish Linguistics

Skills

Articulate Storyline/WBT Development | Instructional Design Methodologies | Adult Learning Theory | Cross-functional Team Collaboration | Curriculum Development | eLearning Solutions Designing | Proficient in Python | R programming | Microsoft Office 365 tools (Word, Excel, PowerPoint, Access, Teams & Outlook) | Adobe Premier Pro/Photoshop | Canva