# **Abdullah Salem**

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## **Professional Summary**

Experienced Learning and Development Project Manager with expertise in product and change management. Managed and collaborated with diverse teams across the globe for time-sensitive research initiatives. Adept at driving excellence in learning and development methodologies.

#### **Skills**

- Designing Learning & Development Experience.
- Facilitating Change Management initiatives.
- Supporting Product & Project Management.
  Providing accurate Reports & Data
  - Analysis.

Managing large Operations.

## **Experience**

#### SeGa Group

SeGa Research center coordinator

Dec 2022 - Current

As the SeGa Research Center Coordinator, I revitalized the center. Leading a diverse team, I established efficient processes, fostering innovation and high-quality outcomes. Coordinating with academic experts, we contributed to three research papers and the publication of the FIRST-ADLX Framework book, all in only one year.

#### SeGa Group

R&D Coordinator Apr 2022 - Current

In my role at SeGa Group, I orchestrated a multifaceted approach to drive innovation and excellence. I aligned product development with strategic objectives, standardizing and adapting products for various contexts. Simultaneously, I enhanced the learning platform, providing critical technical support to streamline workflows. Additionally, I led the production and dissemination of impactful research content, contributing to a catalog of over 700 pieces of social media content. This comprehensive approach showcased my adaptability and proficiency, significantly impacting SeGa Group's research and development endeavors.

### ElKattan Consulting

Project Manager

Feb 2022 - Current

As Project Manager at ElKattan Consulting, I ensured smooth operations for Foundation and practitioner courses. I orchestrated engaging webinars, boosted participant engagement, and maximized course visibility through strategic announcements. Meticulous progress tracking further enhanced program effectiveness.

#### SeGa Group

FIRST Academy Project Manager

Dec 2021 - Jun 2023

Led strategic planning, executing a year-long plan for FIRST Academy. Engaged with individuals from 20+ nationalities, showcasing multicultural proficiency. Led team development and growth, supervised diverse learning journeys, and optimized workflows for productivity. Diligently monitored progress and provided transparent reporting to top management.

BIS – Business Intelligence Space

Account Manager Mar 2021 - Jan 2023

Managed end-to-end customer interactions for system development. Conducted thorough requirement analysis and documented systems. Formulated and executed project plans, ensuring seamless workflow. Supervised progress of 20 projects, ensuring client satisfaction and project success.

SeGa Group

Project Coordinator Jul 2019 - Nov 2020

Efficiently coordinated and oversaw project execution, ensuring clarity and success. Orchestrated impactful seminars at esteemed institutions. Assisted in coordinating comprehensive learning journeys, gaining valuable experience. Managed the Innovation Center and supported CEO's initiatives and operations.

#### **Education**

Cairo University

Bachelor of Science: Structural Engineering

Jun 2019

Orouba Language School IGCSE Diploma

## Language

English, Fluent

French, Intermediate

Turkish, Intermediate

**Arabic**, Native

## **Volunteer-experience**

- **IGCSE Math Teacher Assistant** for 3 years.
- Credit Club: Yakaza Member, actively developing the undergraduate student community & Served as President, leading and managing various organizational activities.
- DOSS Club (2018-2019): Co-founder & Vice President, coordinated and managed the club, executed impactful change campaigns, Also now Acted as Coach, and provided ongoing mentorship to ensure the club's success.
- **Student Union Member(2018-2019)**, actively contributed to enhancing the university community.
- Leadership Hub (2021-Present): Learning Facilitator and Material Designer, developing engaging learning materials and conducting interactive sessions on leadership for children and teenagers.