



Salesforce

MCE-Admn-201 Exam

Salesforce Certified Marketing Cloud Engagement Administrator

Exam Latest Version: 6.0

DEMO Version

Full Version Features:

- 90 Days Free Updates
- 30 Days Money Back Guarantee
- Instant Download Once Purchased
- 24 Hours Live Chat Support

Full version is available at link below with affordable price.

<https://www.directcertify.com/salesforce/mce-admn-201>

Question 1. (Multi Select)

A Marketing Cloud admin is configuring the Marketing Cloud data model for the first time. Journey Builder with of messages being sent to customers, based on if there has been an order or not. There are two existing data model Orders:

- Customers contains information about subscribers including Email Address, First Name, Last name.
- Orders contains information about the orders and includes the unique identifier of the customer

In which two ways should the admin configure Data Designer to allow this data to be used within a Journey?

Choose 2 answers

- A: Link the Customers data extension to the data model using Customer ID
- B: Link the Orders data extension to the Customers data extension using a Many-to-Many relationship
- C: Link the Orders data extension to the Customers data extension using a One-to-Many relationship
- D: Link the Customers data extension to the data model using Email Address

Correct Answer: A, C

Question 2. (Single Select)

What is Setup Assistant?

- A: Support service allowing the outsourcing of repetitive admin tasks
- B: A prioritized account configuration checklist
- C: A search within Help and Training limited to configuration documents
- D: A dashboard containing key metrics for the business unit

Correct Answer: B

Question 3. (Single Select)

A Marketing Cloud admin discovers large sends are not meeting send speed goals set by the organization.

What functionality would get messages out the door faster?

- A: Burst Sending
- B: Journey Builder Triggered Sends
- C: Send Throttling
- D: Marketing Cloud Connect

Correct Answer: A

Question 4. (Multi Select)

Which three options determine when a contact could enter a journey?

Choose 3 answers.

- A: Re-entry at any time
- B: Re-entry by attribute
- C: Re-entry by date
- D: No re-entry
- E: Re-entry only after exiting

Correct Answer: A, D, E

Question 5. (Single Select)

Northern Trail Outfitters (NTO) has a franchise model which allows locally-owned stores to operate under the corporate umbrella

a. They are required by corporate policy to email each franchisee a monthly statement, but the statement cannot be publicly accessible

Which Marketing Cloud product should NTO purchase as a solution?

- A: Email Reconnects
- B: Distributed Sending
- C: Content Syndication
- D: Analytics Builder

Correct Answer: B



Full version is available at link below with affordable price.

<https://www.directcertify.com/salesforce/mce-admn-201>

30% Discount Coupon Code: LimitedTime2025

*** 100% MONEY BACK GUARANTEED**

CERTIFICATION EXAMS STUDY GUIDES

50K Plus Satisfied Customers

FREE TRIAL

*** Product Features**

- * 100% Success in the Final Exam
- * 90 Days Free Updates
- * Latest Exam Q/A
- * 24/7 Customer Support
- * Practice Exams

*** Free Demo for Practice Test & PDF**

VISA AMERICAN EXPRESS DISCOVER G Pay