

How Do We Buy JetBlue?

Questions to Think Up About!

- 1. How do we know how much to pay for the stock? How do we know how much to pay for the bonds? How do we know how much to pay for the preferred stock? How do we know how much to pay for the common stock? How do we know how much to pay for the preferred stock? How do we know how much to pay for the common stock?

Preparing Your Information

- 1. How do we know how much to pay for the stock? How do we know how much to pay for the bonds? How do we know how much to pay for the preferred stock? How do we know how much to pay for the common stock? How do we know how much to pay for the preferred stock? How do we know how much to pay for the common stock?

Examining Jet Blue

- 1. How do we know how much to pay for the stock? How do we know how much to pay for the bonds? How do we know how much to pay for the preferred stock? How do we know how much to pay for the common stock? How do we know how much to pay for the preferred stock? How do we know how much to pay for the common stock?

Firm and Market Considerations